

1 **Regular Board Meeting Minutes**
2 **Cache Valley Transit District**
3 **Wednesday, February 27, 2019**
4 **5:45 pm**
5 **Bridgerland Technical College**
6 **1301 North 600 West, Logan, Utah**
7 **Room 806/808**

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9
10 *Present:* Holly Broome-Hyer, Glen Schmidt, Lieren Hansen, Ron Natali, Sue Sorensen,
11 Jeannie Simmonds, Jeff Turley, Lloyd Berentzen, Cecelia Benson, Shaun Bushman,
12 Heidi Harper, Roger Jones, Gregory Shannon, Dean Quayle, and Lyle Lundberg

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14 *Excused:* Erik Ashcroft, Craig Wright, Patrick Jenkins, and Rodger Pond

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16 *Others:* Todd Beutler, Curtis Roberts, and Charise VanDyke

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18 **Regular Meeting Agenda**

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20 1. *Call to order:* Board Chair Holly Broome-Hyer
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22 2. *Acceptance of Minutes:* Holly Broome-Hyer asked for a motion to approve the
23 minutes and agenda. Dean Quayle moved; Cecelia Benson seconded. Item 9 was
24 added to the agenda (Presentation from BRAG). Vote was unanimous.
25
26 3. *Approval of Agenda:* Holly Broome-Hyer moved the approval of the agenda with the
27 minutes. Vote was unanimous.
28
29 4. Next Board Meeting: March 27, 2019 at BTECH Main Campus
30
31 5. Questions and Comments for Management and Board (3 minutes or less): Lloyd
32 Berentzen asked what had been found out about consent agendas; it was confirmed
33 that as long as a board member asks for something to be pulled from the agenda it
34 should be pulled out.
35

36 **Board Business**

- 37 6. Recognize past Chair and outgoing Board Member – Holly Broome-Hyer, Chair:
38 Holly Broome-Hyer, current board chair, recognized Roger Jones for his service as
39 board chair for the past two years; she highlighted some of his milestones and
40 accomplishments. Holly recognized Norman Larsen for his service on the board for
41 the past four years and highlighted some of his accomplishments.
42

- 43 7. Swearing in of the new Board Member, Gregory Shannon: Nicole Tuttle, HR, swore
44 in the new board member. Gregory Shannon introduced himself.
45
- 46 8. Presentation from Neighborhood Housing Solutions – Kim Datwyler, Executive
47 Director: Neighborhood Housing Solutions (NNHC) works with individuals who
48 make less than 80 percent of the local median income (many make a lot less than
49 that). Affordable housing is becoming an issue in Utah; rent has almost doubled for
50 many of their clients, while income has not. There has been an almost 100 percent
51 increase in the need for their services. An individual is only supposed to pay 30
52 percent of their paycheck on rent; many are paying more than that. NNHC also works
53 with very low-income individuals with physical disabilities who only make 600
54 dollars or less a month—these individuals pay 30 percent of whatever they earn
55 towards housing—if no one helps these individuals they become housebound quickly.
56 Kim Datwyler expressed how they are grateful to have CVTD as a partner in the
57 community to help individuals with disabilities to be independent and help lower-
58 income individuals save money on transportation costs; NNHC has also worked with
59 CVTD to put a stop and shelter in a location that really needed it. Kim gave an
60 example of someone that both entities have helped together. A woman in her 20’s,
61 who had to live in a nursing home, was able to get into her own place and get around
62 the valley (using the paratransit services) because she was able to use both NNHC
63 and CVTD. She now has her life back. Kim talked about another NNHC program that
64 enables people to get into their own homes by working together with a group of
65 people that all build their houses together. Some questions and discussion between
66 Kim and board members about the different aspects of these programs.
67
- 68 9. Presentation from BRAG – Zac Covington, Regional Planner and Debra Smith,
69 Senior Companion Program: One of the biggest needs that BRAG has identified is
70 access to medical services, mostly for residents outside service areas of both CVTD
71 and UTA. Some people have tried to start up transportation businesses just for
72 medical services, but there is not enough of a market so they usually quit and leave.
73 BRAG started a medical voucher program in 2014 to address this need. BRAG
74 provides service vouchers for about 25 clients to get to medical services (including
75 helping some individuals get down to the Wasatch front for cancer treatment or
76 veteran services). Clients self-select their own driver (usually a friend or family
77 member) and the driver is reimbursed (currently 40 cents a mile). So far, BRAG has
78 been fairly successful in getting funding from various sources. UTA started a
79 program similar to theirs because they liked BRAG’s so well. Zac Covington said that
80 he has talked to Todd Beutler about the possibility of BRAG and CVTD coordinating
81 together to reach out to rural areas in a cost effective way for this program (versus
82 expanding the system). Debra Smith spoke about some of the clients BRAG has had
83 with this program. Transportation is an issue for senior citizens; if a senior can have
84 transportation it will keep them independent and in their home (vs the costlier option

85 of \$54,000 a year to put them in a nursing home). Lives are transformed; it is
86 significant to keep people well and in their home. Debra talked about how Zac keeps
87 applying to different grants to keep the program going. Discussion between the
88 BRAG staff and board members about how these vouchers work and the coordination
89 of services in the valley. Todd Beutler added that BRAG would be looking for some
90 funding from CVTD for this program, which the board can make a decision about
91 later.

- 92
- 93 10. Presentation on Transit Basics 101 – Tyler Wilkinson, CVTD Compliance Services
94 Supervisor: How they look at transportation from a planning viewpoint is to examine
95 what perspectives are present, if they compete, and what the point of balance is
96 between the two. In CVTD’s case, there are two perspectives present: transit
97 dependent passengers and choice passengers, so the needs, desires, and expectations
98 of both passenger types needs to be taken into account. For those who are transit
99 dependent, they need the bus to operate to all possible destinations and a large span of
100 operating hours; they are okay with transfers and long trips, they will fit their
101 schedule around the transit schedule, and they will figure out how to use the system.
102 For choice passengers, they want to get to their destination as fast as possible, they
103 only need/want the routes for specific times, they want a travel time similar to their
104 car, they want public transportation to fit their schedule, and they will not try to ride if
105 it seems complicated. Both passengers need a service that is safe and reliable. Bottom
106 line is that transit dependent passengers need coverage, and choice passengers want
107 convenience. Lloyd Berentzen asked what percentage of choice and dependent
108 passengers CVTD has. Todd Beutler answered that in the previous Short Range
109 Transit Plan (before the latest one in 2017), they found that it was about 50-50; the
110 system was growing during that time and the consultant recommended that they
111 invest in making the system more frequent. They didn’t so that ratio slipped back to a
112 60-40 ratio (60 transit/40 choice). Some discussion about how to choose which
113 passenger to serve. Jeannie Simmonds commented that those numbers do slip back
114 and forth and that the board’s standing makes a difference in where those numbers are
115 at; the board will have to decide where to focus to maximize what they provide. Todd
116 Beutler added that it is important for them to work towards a goal that does not
117 change year to year (especially from a planning/operations perspective). Jeannie
118 Simmonds added that the board will be balancing the needs that they hear about and
119 the health of the valley; they will have to find a path that meets most of those needs.
120
- 121 11. Board Chair’s Report: Holly Broome-Hyer talked with the board about the possibility
122 of bringing in Susan Radwin (who originally trained the board on governance) to
123 train on how to function as a board, especially when there are differences; she asked
124 board members if they preferred a four or eight hour training.

- 126 12. General Manager's Report: Todd Beutler informed the board that they should start
127 hearing radio ads in the next week (on four or five radio stations). Additionally, the
128 staff put together a community events criteria (which helps meet the external
129 relationships part of the policy manual), so that board members can examine other
130 events to provide service for (like the service provided for Summerfest, Cache
131 County Fair, etc.). There would be an application process, but board members could
132 seek out community events that they feel could fit. The application process would be
133 from June to July to allow time to be put into the budget for next year. Discussion
134 about the process and logistics. Todd Beutler commented that one of the things that
135 has made the North Logan Pumpkin Walk so successful is that the bus gets priority
136 and a dedicated lane, so that it becomes more convenient to people than their car.
137
- 138 13. **Adjourn:** Board Chair Holly Broome-Hyer adjourned the meeting.